Evaluation of the American Apprenticeship Initiative (AAI)

AAI Grantee National Meeting
April 20, 2016
Presentation Overview

- Our Team and Roles
- Research Questions
- Study Overview
- Contact Information
Our Team and Roles

**EVALUATION**

- U.S. Department of Labor
  - Employment and Training Administration (ETA)
  - Chief Evaluation Office
- Abt Associates = prime
  - Urban Institute
  - MEF Associates
  - W.E. Upjohn Institute
  - Capital Research Corporation
  - George Washington University
  - McBassi & Company

**GRANTS**

- National Office Apprenticeship staff and Federal Grant Project Officers
- AAI Grantees
What Questions Will the Evaluation Address?

- AAI evaluation team “rolled up” many questions into 6 overarching questions to focus evaluation
  - Do benefits accrue to employers of apprenticeship?
  - On the supply side, what are AAI grantees doing to generate apprenticeship slots?
  - On the demand side, what strategies do AAI grantees and employers use to identify strong candidates for apprenticeship?
  - What does an AAI apprenticeship look like?
  - What are the outcomes for apprentices?
  - What innovations and lessons form the basis for broader change and sustainability that encourages employers to adopt apprenticeships?
Implementation Study

- Describe how AAI programs develop, operate and mature
  - Key dimensions: context, target group and recruitment, employer engagement, employer perceptions, partnerships, training strategy

- Over the next several months, we will be learning more about the AAI grantees by:
  - Reviewing grantee documentation and data collection
  - Calling all 46 grantees
  - Conducting site visits to a subset of grantees
As part of the implementation study, we will:

– Continue reviewing grantee documents
– Analyze Participant Tracking System (PTS) data (including quarterly performance reporting (QPR))
– Conduct an additional two rounds of site visits to 10 grantees
– Administer a grantee survey (TBD)
– Administer an employer survey (TBD)
– Administer a participant survey (TBD)
Outcomes Study

- To document range of in-program and post-program outcomes for apprenticeship participants, we will review and analyze:
  - PTS data
  - Quarterly wage records
  - Survey data (TBD)
Other Evaluation Activities

- **Return on Investment Study (TBD)**
  - Estimate the benefits and costs of apprenticeship to employers
  - Data sources: employer survey, site visits, PTS

- **Demonstration (TBD)**
  - Exploring two options with DOL
  - Data sources: grantee and employer administrative data
Additional Information

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